

Roaring 20s Broadcast Rubric

Analyze the major political, economic and social developments of the 1920s including:

- a. **The Red Scare;**
- b. **Women's right to vote;**
- c. **African-American migrations from the South to the North;**
- d. **Immigration restrictions, nativism, race riots and the reemergence of the Ku Klux Klan;**
- e. **The Roaring Twenties and the Harlem Renaissance;**
- f. **Stock market speculation and the stock market crash of 1929.**

The 1920s was a time of great change in America. This period was nicknamed the "Roaring 20s," and not without reason. America experienced a great economic boom in the 20s that raised the standard of living, allowing American city dwellers to live a flashy, often outrageous lifestyle. It was a time of great sports heroes, the Model T car, jazz music, and the speakeasy. There were many political issues that added to the craziness of the 1920s. Movements such as the Red Scare and the KKK troubled many. All in all, the 1920s was a crazy party.

Radio was used as the prime means of entertainment in the 1920s, much as TV is today. Your job is to use songs, news reports, commercial jingles, sound effects, humor, and good history to capture the essence of the Roaring 20s in a radio broadcast.

In your broadcast, you must include the following:

- Introduction (using call letters)
- Closing
- Your program must have a name
- 5 slang words
- 5 sound effects
- 3 commercials (skits advertising products from the time—like Coke, Pepsi, Hershey, refrigerators, phonograph, vacuum cleaner, Ivory Soap [99 44/100% pure], etc)
- 15 minutes in length minimum

Your broadcast must examine and discuss the major political, economic and social aspects of the 1920s (see top of sheet), including:

- Red Scare (Palmer Raids, Sacco and Vanzetti, etc)
- Women's Right to Vote and independence movement (19th amendment, flapper, changes in the workplace, fight against double standard)
- Great Migration and Harlem Renaissance (Langston Hughes, Zora Neale Hurston)
- Immigration restrictions, nativism, race riots, KKK
- Credit (installment plan)
- Stock market crash of 1929 (put at very end of program, before the closing)

You must also include 4 of the following:

- Sports heroes (Babe Ruth, Lou Gehrig, Jack Dempsey, Seabiscuit, Red Grange, Bobby Jones)
- Automobiles (Henry Ford and assembly line, Models T and A, affordable cars)
- Jazz music (Paul Robeson, Louis Armstrong, Duke Ellington, Bessie Smith)
- Teapot Dome scandal
- Movies (silent film, Charlie Chaplin, etc)
- Fundamentalism (rural v. city, Scopes Monkey Trial)
- Prohibition (Al Capone, speakeasy, bootlegger, 18th amendment, Johnny Tightlips)
- Charles Lindberg, Robert Byrd
- Election of 1928 (Al Smith v. Hoover)
- Ernest Hemmingway, F. Scott Fitzgerald
- George Gershwin
- Walt Disney

Each topic presented should include definitions, detailed information, and HOW THEY AFFECTED THE US.

Project due on Wednesday December 8.

Rough draft transcript due on Wednesday December 1.

You will have to do some work outside of class. Be prepared to have to meet your partners outside of class to record, if necessary. The more work you do in class, the less you will have to do at home.